

From the Bridal Panel: What Brides Look For In A Vendor

At the last meeting we had 3 brides and a mother share their wedding planning experiences by answering a series of questions.

They each emphasized they are looking for vendors who:

- Demonstrate flexibility in options and pricing
- Have good personalities
- Would listen to them and were genuinely interested in what they wanted for their wedding

Most brides are still planning a conventional wedding with most of the major services. But, they are looking to be prudent about costs (without sacrificing quality, of course). Vendors who can demonstrate flexibility and efficiency in their services can take advantage of brides' desire to feel they are making good decisions and spending hard-earned money wisely.